ENGR. JOHN CEDRICK CAÑERO

ELECTRONICS ENGINEER, ECT

/John.Cedrick.Canero /cediiiiee /ced-canero

A tech-savvy individual with great attention to detail and exceptional skills, looking to secure employment with a reputable company. offering opportunities for professional development in exchange for commitment to superior job performance.



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WORK EXPERIENCE

WEB DEVELOPMENT MANAGER October 17, 2022 – November 15, 2026
- Managed the development, maintenance, and improvement of multiple websites using WordPress and Elementor.
- Built responsive pages and landing pages from scratch, customized existing templates, and handled website updates based on client requirements.
- Used Custom Post Types (CPT) and Advanced Custom Fields (ACF) to create reusable templates for blogs, projects, products, and service or location pages.
- Worked with GoHighLevel to set up forms, surveys, workflows, automations, appointment calendars, marketing planner, and call tracking using tracking numbers and number pools.
- Set up conversion tracking between GoHighLevel, Google Analytics 4 (GA4), and Google Ads.
- Created Google Tag Manager (GTM) tags and events to track button clicks, phone clicks, video views, and other website interactions.
- Handled website troubleshooting, plugin integrations, performance improvements, responsive design, and ongoing maintenance.
- Worked with clients and team members to understand requirements, provide updates, and deliver website improvements.

WEB DESIGNER May 24, 2020 – June 24, 2022
CorePixel Studio
- Developed and customized WordPress websites using Elementor. Created page layouts based on design references and client requirements.
- Handled website updates, content integration, and responsive design adjustments.

ENGINEER I December 13, 2021 – June 1, 2022
Department of Transportation
Project: Metro Manila Subway Project
- Coordinated with utility providers regarding utility relocation for the Metro Manila Subway Project. and Assisted with technical reviews and project documentation.

OPTICS SITE ENGINEER February 4, 2020 – May 4, 2021
Primus@ Knowledge Specialists, Inc.
Client: MEC Networks Corporation – P. Tuazon Blvd., Quezon City
- Conducted site surveys and prepared technical reports for Globe Telecom.
- Assisted with technical documentation and AutoCAD drawings.

HEADEND TOC ENGINEER December 4, 2017 – June 30, 2019
Cable Link and Holdings Corporation
- Monitored and maintained cable network operations.
- Performed basic troubleshooting of network and equipment issues.

SOCIAL MEDIA MANAGER / DESIGNER November 21, 2013 – Present
Master Cedie Enterprises (Family Business)
- Managed company website, social media pages, and digital marketing materials.
- Created promotional graphics and handled online customer inquiries.

EDUCATION

NEW ERA UNIVERSITY
BS ECE 2012 – 2016

FAR EASTERN UNIVERSITY
BS ECE 2011 – 2012

STO. DOMINGO ACADEMY
Secondary 2007 – 2011

UNIVERSITY OF SANTO TOMAS
Primary 2001 - 2007

LICENSE / AWARDS

ELECTRONICS ENGINEER (ECE)
Professional Regulation Commission
Valid Until: November 4, 2027

ELECTRONICS TECHNICIAN (ECT)
Professional Regulation Commission
Valid Until: November 4, 2020

HIGH SCHOOL VALEDICTORIAN
Sto. Domingo Academy
Received: March, 2011

PROFILE

Age: 32
Gender: Male
Date of Birth: Nov. 4, 1994
Citizenship: Filipino
Civil Status: Married
Religion: Iglesia Ni Cristo

SOFTWARE SKILLS

WordPress, Elementor, Adobe Photoshop
Figma, Shopify, GoHighLevel
Google Suite, MS Office, AutoCAD

TECHNICAL SKILLS

WEB DEVELOPER SKILLS:
- Web Development: WordPress, Elementor, Shopify, WooCommerce
- Responsive Web Design
- WordPress Plugins: CPT, ACF, Search & Filter
- UI/UX & Prototyping
- Graphic Design: Photoshop, Canva
- Website Optimization & SEO Basics
- CRM & Marketing Tools

ENGINEERING SKILLS:
- Project Coordination and Management
- Networking & Telecommunications
- Technical Site Survey & Documentation

REMOTE WORK SET-UP

Globe Telecom 900Mbps
Backup: GOMO 50Mbps
Ryzen7 5700x 32GB RAM RTX 4080
Ryzen 5 3550 32GB RAM RX560X